



**CITY** OF GLASGOW  
COLLEGE

# Business Subject Guide

**LIBRARY SERVICES**

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## E-resources

Below is a list of the library's electronic resources which are most useful for **Business**. You can view a full list of the Library's electronic resources by visiting this page:

<https://library.cityofglasgowcollege.ac.uk/finding-resources/e-resources>

Your student network ID and password will log you on to most of these resources. Some resources will prompt you to select either UK Federation and/or Shibboleth login options, and then simply select the institution of the City of Glasgow College.



### Marketline

Portfolio of research information including market reports, profiles, news and briefs.

### Credo Reference

Reference database gives access to several encyclopaedias & dictionaries of business and ICT.

### General OneFile Infotrac

Marketing reports on the demand for brands.

### Keynote Reports

Viewer-friendly market information on shopping habits, product and market trends and company activities.



### Box of Broadcasts

This service allows you to record TV and radio programmes over a seven-day period and watch archived programmes online. Covers all subject areas.

### Oxford University Press

Oxford University Press database from the University of Oxford.



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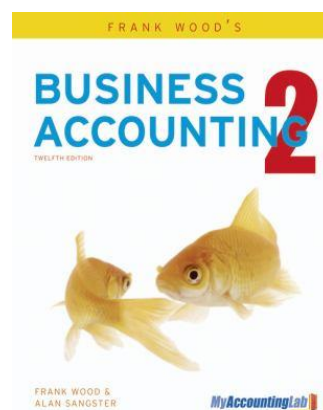
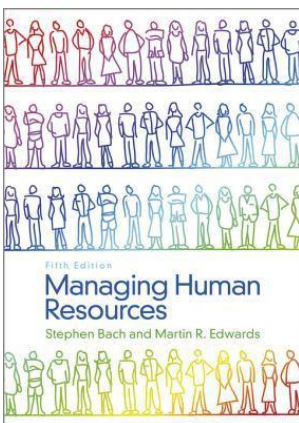
## Useful websites

- [The Times 100 business case studies](#)  
An excellent resource for business students.
- [BBC Business News](#)  
Up to date news from the business world.
- [Brand Republic](#)  
The latest news on brands, advertising, marketing and media. News can also be viewed by business category, such as public relations, marketing or direct marketing.
- The Department for Business, Innovation and Skills has responsibility for small business and enterprise policy.
- [Federation of Small Businesses](#)  
Website features news and information about the Federation.
- [Financial Times](#)  
Website of the news organisation providing news, comment, data and analysis for the global business community.

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## E-books

You can access a number of e-books on **Business**. You can read and download e-books through the Dawson e-book service at [www.dawsonera.com](http://www.dawsonera.com), and through the library catalogue at <http://library.cityofglasgowcollege.ac.uk>. You should choose the Shibboleth login option and confirm City of Glasgow College as the institution.

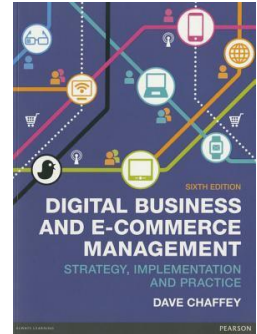




## Books

You can find the most relevant resources for **Business** in the City Campus Library.

- Economics **330 - 332**
- Business **650 - 658**
- Accounting **657 - 658**
- Business Management **658**
- Management **658.4 - 658.8**
- Marketing **658.8**



These numbers represent the location of the books on the shelves. You can see which books we have available by searching the catalogue: <http://library.cityofglasgowcollege.ac.uk>.

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## Journals

Journals feature the most up to date information on subject areas (often more up to date than websites). If you want to find information about what is happening in your subject area at the moment, then journals are a great source.

The following journals are of particular interest:

- Business Review
- Economic Review
- Economist
- Harvard Business Review
- HR Magazine
- Human Resource Management Journal
- IDS Employment Law Brief
- Management Today
- Marketing Week
- Moneywise
- People Management

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Should you have any additional support needs and require assistance in accessing library resources, please do not hesitate to get in touch with us by telephone or access our contact us page through our website. Our contact details are:

**Telephone:** 3rd Floor - 0141 375 **6823**  
4th Floor - 0141 375 **6824**  
5th Floor - 0141 375 **6825**

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